



NEWS RELEASE

25 March 2022

Sure Community Foundation takes over the OSA charity pop up shop

The Sure Community Foundation will be taking over the OSA charity pop up shop from Tuesday 29 March to Friday 1 April.

A week of activities is planned for the Smith Street shop, ranging from providing practical advice to specific sectors of the community, to showcasing local charities and produce.

The Sure Community Foundation is a registered charity which is managed by trustees made up of Sure employees and is funded by a combination of employee and business donations as well as fundraising events. It is one of the ways that Sure focuses on the local communities of the Bailiwick of Guernsey.

The charity wants to use its week in the OSA pop up shop to give back to the community and raise awareness of the Foundation and its work.

Sophie Osborne of the Sure Community Foundation said that the organisation is looking to benefit some distinct community groups who may not otherwise get the support they need.

“We wanted to combine practical advice with charity link-ups over the course of the week,” said Sophie. “So we’ll have Sure team members in the shop on Tuesday to provide tutorials on how to improve accessibility on mobile handsets – whether that’s using speech instruction, increasing text size, or anything else that might help those in our community who need extra assistance.

“On Wednesday we’ll have a charity awareness day, where we’ll share information about the Sure Community Foundation, as well as have a range of items for sale from other charities that we’ve partnered with over the years – including GROW and the Ron Short Centre.

“On Thursday members of Sure’s HR team will be in the shop, along with the Guernsey Employment Trust (GET), to share advice on writing a CV and provide information on GET’s services.

“Finally, we’re going to end the week with a prize giveaway based on knowledge of the Sure Community Foundation. All the information will be in the shop, so pop in to have a chance of winning a prize.”

ENDS

Issued by Dan Gallienne, Orchard PR, 01481 251251, dan@orchardpr.com

Notes to editors:

The events in summary are:

- Tuesday 29 March: Sure teams providing tutorials for islanders who need help with accessibility of their mobile devices.
- Wednesday 30 March: Charity showcase day – representatives of the Sure Community Foundation will explain more about what the organisation does and how it contributes to Sure's mission to be a community-focused business. Products and items made by other local charities will be available for sale
- Thursday 31 March: HR-themed day – the Sure HR team will be on hand to offer advice on how to write a strong CV. GET representatives will be present to share information about the work they do to help islanders seek meaningful employment and develop new skills.
- Friday 1 April: Sure Community Foundation information available, along with prize giveaway.

Launched in December 2012, the OSA pop up shop provides a different charity, community scheme or small business a temporary shop each week to manage for the benefit of Guernsey.

The Sure Community Foundation was established in 2012 and is a registered charity that is managed by trustees formed from Sure employees.

About Sure

www.sure.com

Twitter: <https://twitter.com/SureGuernsey?lang=en>

Facebook: <https://www.facebook.com/SureGsy/>

LinkedIn: <https://www.linkedin.com/company/surebusiness/?viewAsMember=true>

Headquartered in Guernsey, Sure provides telecommunications and related services across the Channel Islands, the Isle of Man and in the British Overseas Territories of Ascension, Falklands, Saint Helena and Diego Garcia.

Sure provides fixed voice, mobile, broadband and Cloud services in the Channel Islands and Isle of Man. In the British Overseas Territories, Sure operates under exclusive licences with full-feature networks delivering voice, broadband data services and, in certain markets, TV.

The corporate division of the business, Sure International, specialises in offshore connectivity, enabling those companies that operate in the islands to reliably and efficiently connect and transact with their global partners.

Sure's approach to business is based on its values of simplicity, trust, one team and customer-driven. The last of these values has resulted in annual multi-million-pound investments to provide customers with the best and latest services to meet their needs.

Sure is a member of the Batelco Group, a leading telecommunications provider to 13 markets spanning the Middle East & Northern Africa, Europe and the South Atlantic and Indian Ocean.