Giving Back.



Sure and the Sure Community Foundation supports a variety of community and charitable programmes throughout the year.

We recognise that many charities, events and community groups rely solely on donations and unpaid volunteers so we try and support as many of them as we can.

Our assistance sometimes comes in the form of a sponsorship deal, a one-off donation or assisting with specific telecommunications needs.

Seeing as we're already having a busy year helping out some great local causes we thought we'd share some of our favourite highlights from the last few months.



Go Wild Gorillas

The Go Wild Gorillas trail has seen brightly coloured, life-sized gorilla sculptures placed across Jersey this summer. Soon it will be time to say goodbye before they are auctioned off in the Grand Gorilla Auction in early November. The project was launched to celebrate 60 years of Jersey Zoo's dedication and commitment to our planet and protecting its species and ecosystems for future generations.

40 life-sized gorilla sculptures formed a public art trail around the island in celebration of the wildlife conservation charity's anniversary. The trail has been running for three months and the gorilla sculptures have been available to view in various Jersey streets and wild spaces.

We have been proud to sponsor the Go Wild Gorillas this Summer. Our gorilla was designed by the very talented artist Maria Tarrant who created Jambo Sana, a beautiful gorilla that had two designs – one of which could only be seen at night! Jambo Sana has been located at

Greve de Lecq over the Summer. We created a competition offering people a chance to win a signed copy of 'My Family and Other Animals' and an overall winner to receive an iPhone XR. To enter people needed to take a selfie of Jambo and tag on Instagram #SureGoWild. The selfies were diverse and we appreciated some great efforts made.

To continue our support to Go Wild Gorillas we held a colouring competition over the three months for children aged 12 and under. The creations were judged by Maria and the winners had the opportunity to adopt their own animal at Jersey Zoo. Sure had a number of entries and so far the winners chose to adopt Bluey the Poison Frog and Kate the Slender Tailed

To generate further support for Go Wild Gorillas we held an internal bake sale with all the proceeds going directly to Go Wild Gorillas. The team raised £54.29 and congratulations go to star bakers Francesca from the office, with her crispy chocolate nests and foam bananas, and Danny from the Sure shop who won most creative cake with an amazing two-tiered gorilla cake, they both won an afternoon tea for two at Café Firefly.

about the Go Wild Gorillas trail, please go to: www.gowildgorillas.org

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Dragon Boat

Over the past six years Sure have teamed up with Prosperity in the annual Dragon Boat Festival in support of Jersey Hospice, raising thousands of pounds for a cause that is held dearly in many people's hearts. Some of our enthustiastic colleagues have taken part over the years and in association with Prosperity, managing to win Gold in their very first Dragon Boat Race, competing against teams such as Jersey Water Polo and Jersey Rowing Club. Since then, Sure/Prosperity have also won Silver and Bronze medals, a collection of medals to be proud of. The 2019 race was not quite as successful; however the team still had a lot of fun taking part and give thanks to all involved and in particular to those who helped the team secure a place in the final. To find out more about the annual Dragon Boat Race, please go to: www.jerseyhospicecare.com/event/dragon-boat-festival/

Jersey Rescue Dogs

This quarter also saw us supporting the Jersey Rescue Dogs charity, whose primary objective is to rescue and rehome dogs which have been mistreated, they also offer sanctuary to a group of dogs who would otherwise struggle to find a home in accordance with the Animal Welfare (Jersey) Law 2004. They work with the public to raise awareness of the plight of rescue dogs and promote child safety around dogs with the Speak Dog & Stay Safe campaign. We donated a Lenovo 4G android tablet and a Samsung A10 to the cause. To find out more: www.jerseyrescuedogs.co.uk/



Robin Ward

Sure staff recently donated an iPad to the unit through internal funding after Sure were approached by the staff at Robin Ward. The iPad will be used as a distraction technique for the children during treatments.

We were more than happy to help the wonderful staff at Robin Ward.



Oxygen Therapy Centre

The Oxygen Therapy Centre is a Jerseybased charity which focuses on providing support and rehabilitation for Jersey residents who are living with various chronic conditions such as MS, Fibromyalgia, ME, Chronic Pain and Fatigue. Oxygen therapy refers to the administration of supplemental oxygen. It is a natural way to help the alleviation of certain conditions and serves as a natural anti-inflammatory. At present the oxygen available in the atmosphere is around 21%. The Oxygen Therapy Centre offers 100% (pure) oxygen under increased pressure (in a purposes chamber) which allows for greater absorption of oxygen by the bloodstream at a greater rate. This extra oxygen can help where healing is slowed down by infection or where blood supply is limited by damage to the tissues. We thought this was an important cause to support and donated £500.

To find out more: www.oxygen.org.je/



If you would like to get in touch with us about a charitable or community project, contact elaine.doran@sure.com

