



## NEWS RELEASE

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### **Sure Community Foundation keeps hearts beating with Sark defibrillator donation**

The Sure Community Foundation has donated a defibrillator in a telephone box at the top of Harbour Hill in Sark.

When the Chief Pleas Medical and Emergency Committee in Sark realised the importance of acquiring another defibrillator on island, they asked Conseiller Vaughan Bougourd and the Cardiac Action Group to get in touch with the Sure Community Foundation requesting support. The Foundation were more than happy to supply Sark with the essential equipment the island needs.

Vaughn said of the acquisition: “It fell to me to try and find out how we could get another defibrillator on the island, and I was delighted when I found out that the Sure Community Foundation could help us. With their kind donation of this vital lifesaving equipment, the people of Sark can rest easy knowing that assistance, if needed, isn’t too far away.

“I am so grateful to organisations such as the Foundation, their funding of equipment such as this is so helpful, and I know it will bring peace of mind to many”.

The Sure Community Foundation provided both the funding to purchase the AED, and the telephone box in which it is situated. As phone box usage has decreased, Sure has sought alternative uses for the structures, and housing Sark’s latest AED was a good fit. Provided by the registered charity, the Cardiac Action Group, the Church Square in Guernsey also has an AED in a phone box.

Sark has four existing defibrillators in various locations, and the addition of this new piece of equipment improves coverage across the island. Sark has eight community responders trained to use the equipment, with the Cardiac Action Group facilitating more training on how to use the AED’s to the public soon. The boxes feature vocal instruction and automatically dial 999 for assistance, so are easy to use in an emergency.

Lucienne De La Mare, Chair of the Sure Community Foundation, said: “We were more than happy to transform the old and unused telephone box into something beneficial to provide our sister island Sark with such important equipment. We believe in using the Sure Community Foundation to benefit

the lives of our fellow islanders, and there's no better way to do this than by donating equipment that will save lives."

ENDS

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Notes to editors:

### **About Sure**

[www.sure.com](http://www.sure.com)

Twitter: <https://twitter.com/SureGuernsey?lang=en>

Facebook: <https://www.facebook.com/SureGsy/>

LinkedIn: <https://www.linkedin.com/company/surebusiness/?viewAsMember=true>

Sure provides a broad range of telecommunications including broadband and mobile services to the islands of Guernsey, Jersey, Isle of Man, Falkland Islands, St Helena, Ascension and Diego Garcia.

In Guernsey Sure is rolling out an ultrafast fibre broadband network which will reach all of the island's 30,000 properties by 2026. This £37.5m investment (£25m of which comes from Sure, with up to £12.5m coming from the States of Guernsey) will futureproof the Bailiwick's connectivity and build the fastest network in the Channel Islands.

Sure Business specialises in providing managed business solutions including networking, data centre, cloud and cybersecurity services enabling our corporate customers to accelerate their own digital transformation, increase productivity and improve customer experience.

Sure's purpose is connecting our island communities for a better future, based on the values of one team, striving for customer satisfaction, reliability, having a passion for technology and learning, and being community and sustainability focused.

Since 2013 Sure has been a member of the Batelco Group, a leading telecommunications provider to 12 markets spanning the Middle East & Northern Africa, Europe and the South Atlantic and Indian Ocean.