



**SURE (ISLE OF MAN) LIMITED
REFER A FRIEND
TERMS AND CONDITIONS**

Sure Refer a Friend Promotion:

1. The Sure Refer a Friend Promotion 2022 (“**Promotion**”) will run from 01.07.2022 and closes at 23:59 on 31.12.2022, at which point no further vouchers shall be made available under the terms of the Promotion.
2. The promoter is Sure (Isle of Man) Limited (“**Sure**”), a company registered in Isle of Man with registered number 004621V whose registered office is at Fourth Floor, Atlantic House, 4-8 Circular Road, Douglas, Isle of Man, IM1 1AG, and the Promotion is run in conjunction with Buyapowa Limited (“**Buyapowa**”), a company registered in England and Wales with registration no 07574698 and whose registered office is at Unit 3, The Glass House, Royal Oak Yard, London SE1 3GE.
3. By participating in the Promotion, you are deemed to accept both these Sure terms and conditions and the Buyapowa Platform Terms & Conditions available at [Buyapowa Platform Terms and Conditions](#).
4. By participating in the Promotion, you will receive a £25 voucher from either Okell’s or Marks and Spencer which will be issued to both you, as the referrer (the “**Referrer**”) and a friend subject to the conditions below being met.

How to Refer a Friend:

5. To be eligible to refer a friend you, the Referrer must:
 - 5.1. be resident in the Isle of Man and be 18 years or over, have a valid email address; and
 - 5.2. be an existing Sure customer with an active Sure Pay Monthly mobile plan.
6. To take part in the Promotion, you must follow the instructions on our website, (<https://www.sure.com/isleofman/referrer/>), register at the link and enter details where requested.
7. Once the Referrer has entered the Promotion, you will be provided with a unique referral link (“**Friend Link**”) which is personal to you. You may share this by email or via social media, with friends, family members or any other member of the public, provided they are aged 18 or over and a resident in the Isle of Man.
8. By participating in the Promotion, you the Referrer agree that your personal details will be shared with both Buyapowa and Sure and that it is subject to both Buyapowa’s Privacy Policy ([Buyapowa Platform Privacy Policy](#)) and Sure’s privacy notice available at our website www.sure.com. The Referrer’s first name and the initial of their surname may be used in a “Leader Board”, published online, showing the number of successful referrals they have made against other participants of the Promotion. The Referrer also agrees that by referring a friend by sharing a Friend Link with them, that we may share their name with them, so that they know who has referred them.
9. For the avoidance of doubt, a Referrer cannot refer themselves.

Accepting a Friend Referral:

10. To be eligible to accept a referral you (the “**Friend**”) must:
 - 10.1. be resident in the Isle of Man and be 18 years or over and;
 - 10.2. have a valid email address.



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11. The Friend must follow a Friend Link, follow the instructions on our website (www.sure.com) and register for the Promotion by entering their details where requested.
12. The Friend must then purchase a qualifying Unlimited Data Pay Monthly mobile plan. Eligible plans for this promotion are:
 - 12.1. Unlimited Basic;
 - 12.2. Unlimited Standard;
 - 12.3. Unlimited Max.
13. All purchases must be made in store and purchases made online will not be deemed valid.
14. All Sure Unlimited Data Pay Monthly mobile plans are subject to Sure's service terms and conditions available at www.sure.com.
15. By participating in the Promotion, the Friend agrees that their personal details will be shared with both Buyapowa and Sure and that it is subject to both Buyapowa's Privacy Policy ([Buyapowa Platform Privacy Policy](#)) and Sure's Privacy Notice available at our website (www.sure.com).

Receiving the Reward:

16. Once the Friend visits the Sure store and purchases a qualifying Unlimited Data Pay Monthly mobile plan, both the Referrer and the Friend will receive a £25 voucher from either Okell's or Marks and Spencer ("**Voucher**"), within 90 days of the purchase if the following conditions are met:
 - 16.1. The Referrer and the Friend must be eligible to enter the Promotion and must follow the instructions as set out above;
 - 16.2. Both the Referrer and the Friend must have active mobile services with Sure; and
 - 16.3. Both the Referrer and the Friend must have paid at least two full bills since the Friend became a Sure mobile customer.
17. Subject to the above criteria being met, Sure will post the Voucher to both the Referrer and the Friend at the respective billing addresses held by Sure.

Liability:

18. Subject to clause 19 below, our liability to you for all losses under these terms and conditions is limited to the greater of (i) the equivalent monetary value of Vouchers received by you under these terms and conditions; and (ii) £100.
19. Nothing in these terms and conditions, limits or excludes our liability for death or personal injury arising as a result of our negligence or for fraud or fraudulent misrepresentation.

General:



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20. Personal data of both the Friend and the Referrer will be collected, stored and processed for the purposes of administering and assessing the Promotion. Sure will comply with all requirements of the Data Protection Act 2018 and the Data Protection (Application of the GDPR) Order 2018, as amended from time to time. For more information on how Sure uses personal data, please see our privacy notice available at our website (www.sure.com).
21. By entering this Promotion, you agree that Sure may send further communications solely as part of this Promotion. This does not affect your general Sure marketing preferences.
22. The Promotion may be withdrawn, amended or extended, at any time and without notice.
23. In the event of fraud, abuse, and/or an error affecting the proper operation of the Promotion, Sure reserves the right to end or suspend the Promotion. We may terminate if you are in breach of these Sure terms and conditions and request that Buyapowa terminates or suspends your access to the Buyapowa platform.
24. No cash alternative will be offered. The Promoter reserves the right to substitute a prize of equivalent or greater value if this is necessary for reasons beyond its control.
25. The Promotion cannot be used in conjunction with any affiliate offer.
26. The Referrer can use a Friend Link to refer as many friends as they like but the Referrer can only claim a Voucher up to 12 times during any 12-month period (January to December).
27. Neither Okell's nor Marks and Spencer are sponsors of this promotion and the Vouchers may be subject to additional terms and conditions of the relevant retailer which the participants in the Promotion will be responsible for complying with.
28. This Promotion is governed by the laws of the Isle of Man.